



Forestry Tasmania

## Communication Policy

**Forestry Tasmania seeks to engage with its stakeholders as an important and integral part of doing its job well. This includes:**

- Being aware of and respecting the needs and expectations of our customers, neighbours, owners, staff and the wider community
- Obtaining valuable insights and input that will assist our planning and decision making
- Being aware of and responding promptly to issues of concern before they become more significant problems
- Developing and maintaining open, trusting relationships with our stakeholders
- Building understanding, trust and support for what Forestry Tasmania does

Forestry Tasmania recognises that effective two way communication with its stakeholders is a key to delivering these outcomes. We also recognise that all written and verbal communication, regardless of the form it takes, contributes to the way in which Forestry Tasmania is understood and perceived by its stakeholders.

**Consistent with Forestry Tasmania's Stakeholder Engagement Strategy, under this Communication Policy, Forestry Tasmania will:**

- Be open and transparent – we will seek to anticipate needs and provide information to meet those needs, rather than just responding to direct requests
- Listen – we will seek to ask rather than tell, and will appropriately consider all input
- Understand and respect the communication needs of different stakeholders – we will seek to tailor our communications accordingly
- Be professional, objective and courteous in all our communications

Forestry Tasmania will use various forms of verbal, printed and electronic media to effectively and efficiently engage with existing and potential stakeholders on matters of relevance to them. In order to maintain a respectful environment for everybody, our social media sites will be managed in accordance with Forestry Tasmania's Social Media Terms of Use.

Steve Whiteley  
Chief Executive Officer  
October 2016

